

# HARSH WARDHAN

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## BIO

Harsh Wardhan is a Design Innovation Leader whose career exemplifies the impactful intersection of design thinking, digital transformation, and product strategy. Currently an Innovation Leader at Google Cloud, Harsh is widely recognized for his transformative approach to guiding large-scale projects and influencing high-stakes business initiatives. His expertise is built on a foundation of innovation methodologies, deep industry insight, and a commitment to human-centered design, enabling him to consistently drive business success and customer value through cutting-edge solutions.

In his role at Google Cloud, Harsh engages with C-suite executives of global organizations, where he brings clarity to complex, evolving business challenges and leads customer engagements to develop breakthrough digital solutions. He is known for his capacity to distill intricate technological landscapes into actionable strategies, aligning these with both business imperatives and user needs. By championing design-led innovation within Google Cloud, Harsh has significantly contributed to the way global enterprises leverage cloud technology to transform their operations, enhance customer experiences, and future-proof their businesses.



Before joining Google, Harsh was a Design Strategist at Ford Motor Company's innovation lab in Detroit, U.S.A., where he was instrumental in developing next-generation products that redefined customer engagement and operational efficiency in the automotive industry. At Ford, he applied his knowledge of new product development and design thinking to craft products that aligned with Ford's forward-thinking vision for mobility, ultimately influencing the company's product roadmap and enhancing its innovation capabilities. His efforts helped Ford to reimagine user experiences and extend product offerings, which in turn fortified its position within a highly competitive market.

A key aspect of Harsh's approach is his commitment to human-centered design. His work is deeply rooted in understanding the nuances of customer behavior, market needs, and technology trends. This has not only made him a leader in the design thinking space but has also made him a highly sought-after speaker and thought leader on topics such as innovation, digital transformation, and product strategy. Harsh frequently shares insights at industry conferences, panel discussions, and corporate workshops, offering a blend of practical methodologies and strategic foresight that resonates with audiences across sectors. In addition to his speaking engagements, Harsh serves on the advisory board of the Front End of Innovation Conference (FEI). This premier event has been at the forefront of innovation discussions for over two decades.



Harsh's commitment to fostering the next generation of innovators extends beyond conferences and keynotes. He is also an educator at the executive and university levels. In these teaching roles, he imparts his extensive knowledge of design thinking, digital transformation, and product strategy, equipping leaders and students with the tools they need to navigate complex challenges and drive impactful change.

Harsh Wardhan has become a recognized voice in the domain. He frequently appears in articles, podcasts, and interviews, sharing his expertise on innovation, design thinking, and strategic business transformation. His media appearances give audiences a nuanced understanding of how companies can harness innovation to drive growth, navigate digital disruption, and build customer-centered solutions.

Through his expertise in design thinking, innovation, and product development, he aims to continue shaping the future of digital transformation, making a meaningful impact on organizations and individuals worldwide.

